



## “Third take” - the Festival of Media in Villingen-Schwenningen

The international Festival of Media in Villingen-Schwenningen invites you to the world of film- and media-arts from 8th to 10th April 2005. After the successful events in 2001 and 2003 it is now ready to go into production again and will take place for the third time.

With its manifold audiovisual forms of presentation, there is a balance between both, analog and digital techniques. The different technical directions (video, film slide-AV, computeranimation, digital-AV, HDAV, and so on) will be brought together under the artistic motto “tell a story”. Telling stories by multimedia has become established in Villingen and is much in demand every other year. The “Neue Tonhalle” with more than 600 seats offers the ideal stage for a multicoloured range of audiovisual elements, combined with sophisticated contents.

Excellent AV-producers, authors and also beginners show their works in the most varied media to a broad public. The technology is merely a creative tool and the means to an end. The important thing is the message and the story being depicted.

Whether video-clip, digital-AV or slide-production, whether experimental or animated film, whether edutainment or live stage show – the whole spectrum of media evolution is permitted. This interdisciplinary concept makes the character of the Festival of Media in Villingen-Schwenningen so unique in Europe.

The productions were classified by the authors into the categories art, professional, amateur or training. A preliminary jury decides whether the submitted entries become part of the programme. Four show-blocks show a mixture of all categories. The maximum length of each contribution is ten minutes. A focal point is on the productions of the art- and training-sector (colleges – universities – institutions responsible for private education).

The performances are judged by an international jury of specialists and are awarded money prizes for the first three places as well as a special newcomer prize. Parallel to this the audience jury awards the audience prize. The winners receive the new media award – the “Blue Genius”.

Besides entertainment, participants and audience will find a broad variety of professional impulses. On an exhibition space of more than 400 m<sup>2</sup> well-known producers of the multi-media-branch present their latest products. Numerous seminars and workshops round off the programme: media-configuration, media-conception, media-dramaturgy, creative picture-configuration, digital picture-editing, video-editing, rhetoric for presentations and sound-design.

Those, who are interested in participating, are free to send their productions now to the organizer Michael Hoyer. Registration deadline for the multi-media-productions is the 15<sup>th</sup> January 2005. For further information and registration form please have a look at [www.medienfestival.net](http://www.medienfestival.net).

# VISUAL ARTS & AUDIO VISIONS

...tell a story

**3. Medienfestival  
Villingen**  
8. – 10. April 2005

#### Organisation

**Michael Hoyer**  
Dipl. Inf./Medien (FH)  
Langes Gewann 25  
D-78052 Villingen-Schwenningen  
tel.: ++49 (0)7721-32822  
fax: ++49 (0)7721-32023  
hoyer@medienfestival.net

**David Hettich**  
AV-Medienproduzent  
Lerchenstraße 8  
D-78141 Schönwald  
tel.: ++49 (0) 7722-969957  
fax: ++49 (0) 7722-969940  
hettich@medienfestival.net

[www.medienfestival.net](http://www.medienfestival.net)

by multi media