



Villingen Schwenningen Visual Arts & Audio Visions

The international Festival of Media Villingen-Schwenningen invites you to enter the world of media arts from 8th to 10th April 2005. After the successful events in 2001 and 2003 it is now ready to „go into production“ and starts for the third time. The aim is the promotion of multimedia presentations as independent contemporary art forms. It is the stage for a colourful gallery of sophisticated audiovisual elements.

Ideas of a special kind of art are once again presented using the motto „tell a story“. Creative producers show their works in the most varied media to a broad public. The technology is merely a creative tool and the means to this end. The important thing is the message and the story being depicted. Whether slide-production, videoclip, or film-documentation, computer animated cartoon or live stage show, the whole spectrum of media evolution is permitted. This interdisciplinary concept makes the character of the Festival of Media in Villingen-Schwenningen so unique in Europe.

A preliminary jury decides whether the submitted entries become part of the programme. The performances are judged by an international jury of specialists and are awarded money prizes for the first three places as well as a special newcomer prize. Parallel to this the audience jury awards the audience prize. The winners get away with a black (blue) eye – the media award.

The high quality media culture is put onto the screen and into action using state-of-the-art high performance projectors. Brilliance, focus, visual effects and sound are the mediating elements to comprehend the soul of the works. You are in for a surprise!

Besides entertainment you will find a broad variety of professional impulses. The media festival and countless training events appeal to the interested amateur and can spark your interest in creative work.

...tell a story

**3. Medienfestival
Villingen**
8. – 10. April 2005

Organisation

Michael Hoyer
Dipl. Inf./Medien (FH)
Langes Gewann 25
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by multi media

Programme of events

Friday, 8th April to Sunday, 10th April 2005

Friday	5 p.m.	Opening
	6 p.m.	Civitas Villingen II
	8 p.m.	Showblock
Saturday	all day	Fair & Information
	all day	Seminars & Workshops
	2.30 p.m.	Showblock
	5.30 p.m.	Showblock
	8 p.m.	Media Performance
Sunday	all day	Fair & Information
	all day	Seminars & Workshops
	10.30 a.m.	Showblock
	1 p.m.	Media Special
	3.30 p.m.	Media Highlight
		Award Ceremony Best of Festival

The selected productions are categorized by the producers and presented in showblocks during the festival:

- Arts
- Professional
- Amateur
- Training

Each showblock contains a mixture from all categories. Duration of each contribution is limited to 10 minutes. A special emphasis is on productions from the arts and education sectors. (colleges – universities – private institutions).

The Multivision Slide Show Civitas II by Thomas Herzog-Singer is the prologue on Friday evening. The photographer from Villingen visualizes the different aspects of Villingen-Schwenningen and gives a fascinating impression of the development of the town.



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Permitted Media

- 16mm & 35 mm – Film
- Video
- Slide-AV
- Laser
- Light-Effects
- Computer Multimedia
- Computer Animation
- Computer Presentation
- CBT
- Edutainment
- Live Performance
- True Multimedia
- Others

Seminars & Workshops

During the event the following seminars and workshops will take place:

- Product Presentation
- Media Design
- Media Conception
- Media Dramaturgy
- Professional Media
- Dramaturgy of Interactive Media
- Creative Picture Design
- Digital Picture Treatment
- Video Processing
- Presentation Rhetoric
- Sound Design
- Others

Media Fair in the foyer

During the whole festival well-known international companies will give information on the current and future media range.



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Venue

The "Neue Tonhalle" Villingen

The grand hall can seat up to 700 and has a 9 x 6 m screen. The equipment of the hall concerning dimming facilities, acoustics and technical plug-ins is excellent.

The foyer offers tasteful surroundings, creating a communicative atmosphere. The central show areas provide an ideal meeting place for visitors and exhibitors.

The seminar rooms are situated on the 1st floor in a separate area, guaranteeing a pleasant workshop atmosphere. The rooms can be divided, are fully dimmable and offer space for 30 to 180 people. On the same floor you can find the Media Bistro where you can chat to producers or trainers over a cup of tea or a glass of wine. Or you can just chill out.

During the breaks the historic city invites you to walk through and offers a wide variety of culinary delights and accomodation in all categories.

For further information have a look at the official town brochure.

The "Neue Tonhalle" in figures:

Main House	620 m ²	Performances
Foyer	400 m ²	Exhibitors
Center Stage	150 m ²	AV Technology
5 Seminar rooms	230 m ²	Seminars



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Reports about the festival

The Media Festival in Villingen is a high quality international event. Here, both newcomers and established producers can present their work. The interdisciplinary concept makes it possible for AV enthusiasts from all areas to gain a fascinating insight into the world of multimedia.

Schwarzwälder Bote:

'It is the great variety in this unique European event which makes it so attractive for technology freaks as well as connoisseurs of sophisticated contributions.'

'The magnetism of the Media Festival'

'Festival sparks ignite the public'

Südkurier:

'A venture into a new dimension of the world of media'

'Villingen-Schwenningen, the media metropolis out of town.'

Dr. Rupert Kubon, mayor of Villingen-Schwenningen:

'The festival is a contribution towards educating youngsters in media matters.'

'The festival shows in an impressive way how different media can be combined and how much creativity can be set free.'

Rainer Kaufmann, head of the regional association:

'There is a tradition of storytelling; the media festival continues it with modern media'



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Manfred Heinrich, Kodak, Germany:

'In the age of television and cinema, festivals like this are vital. People can be creative here.'

Fritz Aleksa, Vienna AV Team:

'In recent years I have been to several festivals but I have not yet seen such a valuable varied programme with such a promising future.'

And finally some comments from the jury on judging the winning contributions:

'...excellent mastery of their technology with fantastic sound design and an impressive narrative ability...'

'...moving, intelligent stories, beautifully told with stylistic confidence and supreme ability'

'...in addition to the excellent visual arrangement, this wonderful soundtrack and the wealth, the profusion of surprising narrative moments and ideas convinced us....'

'...the careful and confident use of film and audio have conveyed a complex subject in a superb way...'

'...a profound story presented with humour...'

'...a perfectly fashioned world full of comical episodes...'



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